

Why Top Tier Technicians Worldwide Choose the JLM Lubricants DPF Refill Fluid

The JLM Lubricants DPF Refill Fluid is the universal regeneration fluid alternative for the aftermarket-for all currently known original parts' numbers for the manufacturers concerned. It's a premium product that is competitively priced - especially when compared to the rising cost of OEM DPF refill products.



Beware Cheap, Inferior Imitations

Global demand from technicians and automotive stockists was a key driver in JLM Lubricants developing this premium product. The market however remains flooded with inferior quality products. When these formulas are scientifically analysed they reveal a significant lack of active ingredients. And prolonged use of these products can cause irreparable damage to the DPF. This has been validated by leading automotive journalist Rob Marshall and many respected technicians.

With the international Car Parc still dominated in the main by diesel vehicles and, with motorists' budgets being stretched, choosing a high quality, high performing DPF Refill Fluid is now more important than ever.



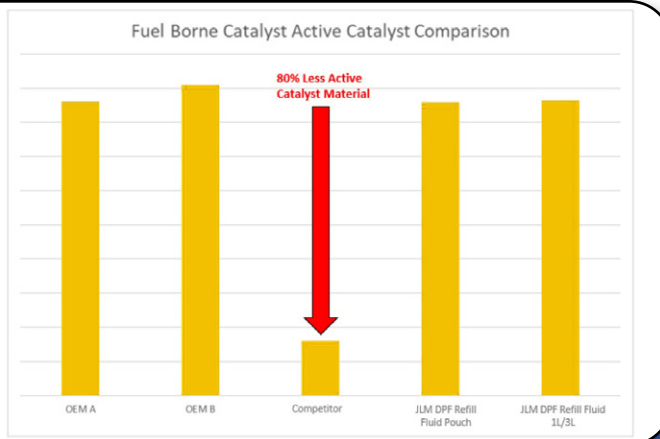
**WE
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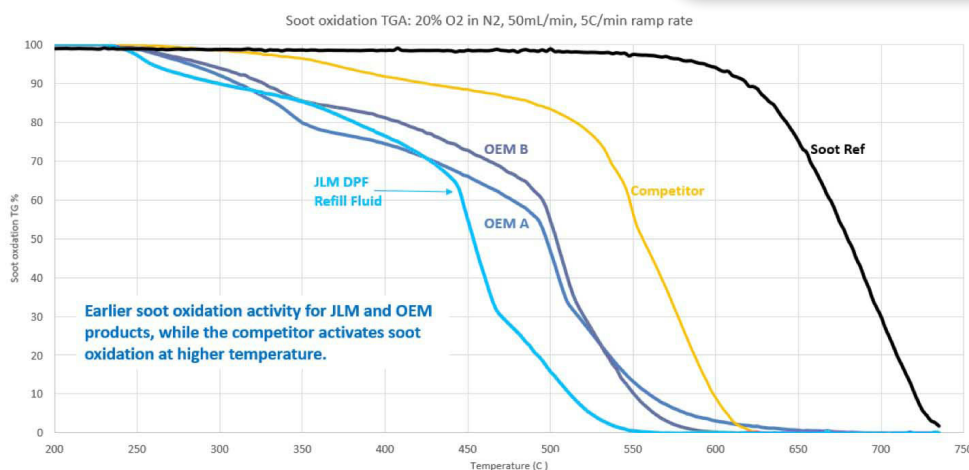
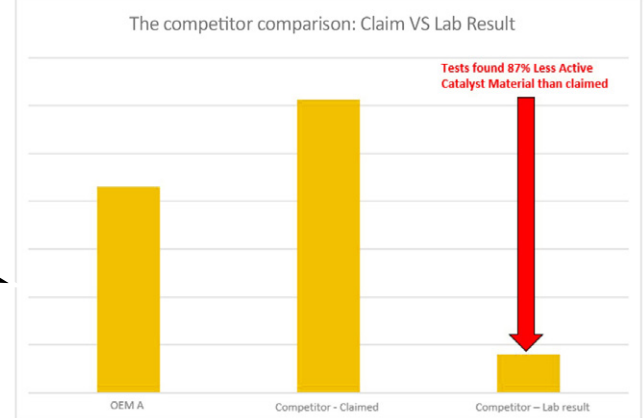
Technical Bulletin

Independent Laboratory Testing – What the Science Said

In recent months, extensive laboratory testing of DPF Refill Fluids from the widest range of price points has uncovered bad news regarding the low-cost formulas. As can be seen from the first two diagrams, they contain little or no active ingredients. In the third image - where soot oxidation is activated at higher temperatures- these higher temperatures can cause thermal damage to the DPF Core. The only course of action at this stage is a new DPF.



**What they claim they have
VS What the Lab Results
says they have**



About the JLM DPF Refill Fluid

- Premium product, competitive price
- Contains the highest percentage of active ingredients
- Aids the natural regeneration of particulate filters at low temperatures
- Can be used as a high performing alternative for all currently known original parts numbers for the manufacturers concerned
- One bottle gives up to 70,000 miles protection
- Tested and endorsed by leading technicians in over 35 countries
- From JLM Lubricants – a Trade Trusted brand

Technical Bulletin



From Top Tier Technicians...

“The only DPF refill fluid I stock, and use is the JLM brand. It's a genuine alternative to the original DPF fluids used by the vehicle manufacturers. In all the time we have used it we've never had any issue and in fact we have regular customers that have used the JLM DPF Refill Fluid and because of this, over time, we can report no adverse effects - only positive DPF health from its use. Cheap alternatives are just that, cheap! JLM is quality, real value for money.”

Keith Shanahan, DPF Doctor Network member, Shanahan Auto Services, Ireland

“Here at Simply Diagnostics, we, and our simplydiag.net members, see vehicles frequently with additive system faults, low DPF fluid levels, communication errors, blocked DPF etc. We only use tier one products in our repairs and the JLM DPF refill fluid fits the bill perfectly. It has the appropriate active ingredient concentrations, putting it on par with the OEM fluid specifications across 4 fluid types, something cheaper brands don't always have or comply with. This is very noticeable when we have vehicles that have been “topped up” at other workshops and systems reset. They often return DPF faults and block the DPF within a short period of time. This is a big problem when inferior products are used as it can lead to rapid, irreparable, thermal damage of the systems designed to lower DPF temperatures.” **Steve Scott, Founder SimplyDiag Network**

“In the past we have seen the effect of poor-quality refill fluids. They can cause a blocked DPF or worst-case scenario they can damage the DPF which means a costly DPF replacement. Other faults from inferior quality or incompatible refill fluids include blocking the injectors that inject the fluid into the fuel tank and a failure of the additive tank -another costly replacement.”

“I have been using the JLM Lubricants' DPF Refill Fluid for 6 years. It has never let me down. It's easy to use and unlike others on the market you can get exchangeable fitments for different tanks. I was recently shown the new JLM additive pouch which again looks excellent quality.” **Barry Lawson, Lawson AutoTech, UK & member of The DPF Doctor Network**

Technical Bulletin

We have been warning about the damage that you can do to your car when using a poor quality DPF regeneration fluid.
We invite you to read this piece. Scan & Read!

BE AWARE OF DPF DAMAGE WHEN CHOOSING INFERIOR DPF REFILL FLUIDS



Press Release for Immediate Release June 2022

For several years, JLM Lubricants have shared the uncompromising message globally that cheap DPF Refill Fluids can cause irreversible damage to the DPF. This has led to thousands of mechanics trusting JLM's DPF Refill Fluid which contains the maximum dose of active ingredients to keep the DPF in good working condition. Given the strong diesel car parc in most countries the choice of DPF refill fluid is important. This is especially so in today's cost cutting climate. Technicians must ensure vehicle maintenance and parts repair costs are kept within reasonable limits if motorists are to remain loyal and to continue to bring their cars to the workshop for routine maintenance and repairs.

"It can still be challenging sharing the message with technicians that they must invest in a product that really does what it says on the tin as opposed to choosing the cheapest," says Gilbert Groot, JLM founder and CEO. "This is especially when the cheap DPF refill fluid additives boast of doing what products like ours do but closer inspection - fundamentally testing in the laboratory - reveals they contain a fraction of the working ingredients. Their claims are misleading and inaccurate. They're not fit for purpose. So, we continue with our mission to share the message in the 45 countries we now have a strong presence. We now have a strong presence as a universal regeneration fluid alternative for the aftermarket. It ensures that soot particles in the DPF burn at a lower temperature. And the price is exceptionally competitive too."

JLM PRODUCTS ▾ APPLICATION ▾ PROBLEM SOLVER ADDITIVE STORIES NEWS

"We want to talk to technicians about why their choice of DPF Refill Fluid is crucial," said Groot. "Just one bottle of the JLM DPF Refill Fluid gives up to 70,000 miles of protection. It keeps the DPF in good condition, aiding the natural regeneration of particulate filters at low temperatures. If a mechanic is basing their choice on lowest price, it's time to think twice."



YouTube

Here's more about the importance of choosing the right DPF Refill Fluid.
Scan the QR codes and watch the videos!



Contact your stockist, start using it and discover how it contributes to the essential maintenance and good health of the DPF.



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